SOCIAL, TAKEN CARE OF

Same idea. Different context.

A post doesn’t need identical treatment everywhere.

Planning. Content. Publishing.

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SWIPE →

A LITTLE MORE USEFUL

Change the hook. Check the crop.

Write the next step for the channel the reader is on.

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YOUR NEXT STEP

Keep the facts. Adapt the delivery.

Instagram carousel. LinkedIn document. One clear message.

Planning. Content. Publishing.

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LET'S TALK ↗